



Society of Vertebrate Paleontology EXHIBITOR/SPONSOR AND ADVERTISING PROSPECTUS

69th Annual Meeting

September 23 – 26, 2009

The University of Bristol

and the 57th Symposium of Vertebrate Palaeontology and Comparative Anatomy (SVPCA)
Bristol, UK

The Society of Vertebrate Paleontology would like to welcome you to its 69th Annual Meeting and Exposition in Bristol, United Kingdom. Founded in 1940 with just 34 members, SVP now has more than 2,400 members and is one of the most prestigious vertebrate paleontology societies in the world. The 69th Annual Meeting is an excellent forum for you to show your products and services before more than 1,000 attendees from all over the world.

Exhibiting at the SVP Annual Meeting brings your company international visibility and recognition. A majority of attendees are professional paleontologists – the decision-makers who use your product in the field, the office and the classroom. Students are another important audience at the SVP Annual Meeting. They are the future decision-makers and employees. An exhibit at this meeting will benefit your organization today, while building on your future success.

Your visibility and reach isn't limited to meeting attendees. You will showcase your products and services to all 2,400+ SVP members and more than 1,000 academic and research libraries worldwide when you take advantage of the advertising opportunities designed to compliment your exhibit. Annual meeting exhibitors receive a \$25 discount off their exhibit rate when they advertise in the SVP 2009 Program and Abstract Book. See the exhibit contract for details.

SVP's exhibit hall is designed to accommodate high traffic and is located at the University of Bristol. Reserve your exhibit space now to ensure the best placement and the highest return on your marketing dollar.

We look forward to helping make SVP one of your very best show experiences.

The SVP Headquarters Staff

SVP Headquarters
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Deerfield, IL 60015, USA
svp@vertpaleo.org
Tel: +1-847-480-9095
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About the Membership

SVP members are involved in many areas including field research, resource development, teaching, computer modeling, laboratory studies, fossil preparation, science editing and writing. Your SVP exhibit will reach a broad cross section of those interested in vertebrate paleontology.

Professors	Geologists
Exhibits or Museum Staff	Consultants
Museum Administrators	Researchers
Government	Curators
Laboratory Assistants	Undergraduate Students
Graduate Students	Collections Managers
Postdoctoral Students	Artists
Preparators	

Research and Interests

The Society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals including but not limited to:

Evolution	Geology
Systematics/phylogeny	Extinction
Morphology	Paleoclimate
Functional anatomy	Behavior
Ecology/paleoecology	Paleogeography
Paleobiology	Paleoanthropology
Paleoenvironment	Geochemistry
Genetics/molecular biology	Taphonomy

SVP ANNUAL MEETING ATTENDANCE

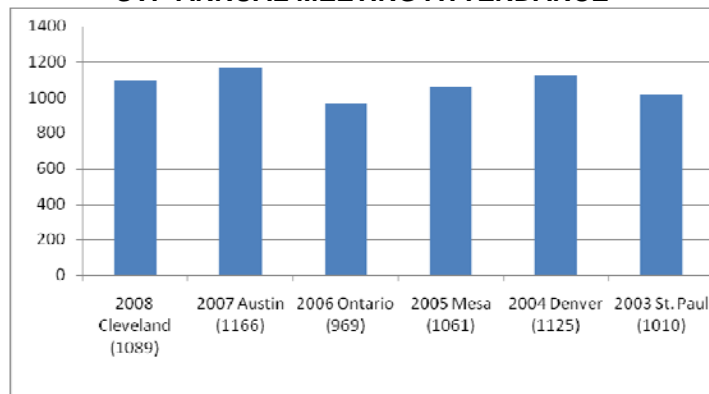


Exhibit Opportunities

Meeting and Exhibit Space

The exhibits will be located at the University of Bristol.

Exhibit Schedule

Tuesday, September 22

Noon – 5:00 p.m.

Exhibitor set up

Wednesday, September 23

Noon – 7:00 p.m.

Exhibits Open

Thursday, September 24

11:00 a.m. – 6:00 p.m.

Exhibits Open

Friday, September 25

Noon – 7:00 p.m.

Exhibits Open

7:00 p.m.

Exhibits Dismantle

Exhibitor Fees

The exhibitor fee includes one 6' x 30" draped and skirted table and two chairs, one complimentary full registration with access to sessions and social functions, and one complimentary Exhibits Only badge. Additional Exhibits Only badges are available for purchase. Registration materials will be sent under separate cover.

Exhibit Table: \$300 per table

Assignment of Space

SVP headquarters will assign exhibit space on a first-come, first-served basis.

Exhibit Space

Due to space constraints your booth must be contained to a 6' x 30" table (or a larger area if you purchase multiple tables). DUE TO FIRE REGULATIONS VENDORS WILL NOT BE ALLOWED TO PLACE MATERIALS ON THE FLOOR IN FRONT OF THEIR DISPLAY OR AROUND THE PERIMETER. No exceptions will be allowed. Please plan accordingly.

Cancellation of Exhibit Space

To avoid a \$100 administration fee, cancellations must be received in writing by Friday, July 10, 2009. Cancellations received after Friday, July 10, 2009 will not be refunded.

Hotel Accommodations and Air Travel

For information on hotel accommodations and air travel, visit the Annual Meeting section of the SVP Web site:

<http://www.vertpaleo.org/meetings/index.cfm>

Advertising Opportunities

Maximize your exposure with an advertisement in the SVP 2009 Program and Abstract Book (*Journal of Vertebrate Paleontology* supplement to Vol. 29, No. 3). Not only will your ad reach SVP 2009 attendees it will also reach all SVP members and all *Journal* subscribers.

About the Journal of Vertebrate Paleontology

***NOTE: This year the abstract volume will be an electronic-only issue.

Founded in 1980, the *Journal of Vertebrate Paleontology* publishes original contributions on all aspects of the subject, including vertebrate origins, evolution, functional morphology, taxonomy, biostratigraphy, paleoecology, paleobiogeography and paleoanthropology.

- As a benefit of membership, SVP Regular and Student members receive a copy of the *Journal* on a quarterly basis. The *Journal* is also available to nonmembers through print or online subscription.
- Citations and Impact Factors
The *Journal* is included in the ISI Science Citation Index. In 2007 the *Journal* had an Impact Factor of 1.376, an Immediacy Index of 0.169, and a Cited Half-Life of 7.3. Ranked 9th out of 40 journals in the Paleontology category at ISI.

Advertisement Specifications

Black-and-white, camera-ready artwork or a PDF of your advertisements must arrive at SVP Headquarters with full payment no later than **Monday, June 1, 2009**. We prefer that you submit a print ready PDF, at least 150 dpi, with all fonts and files embedded. If you need further specifications information please contact Chris Viglione, SVP Administrator at cviglione@vertpaleo.org or +1-847-480-9095 x240.

E-mail artwork to svp@vertpaleo.org

Rate/Page Structure

Full-Page	7" x 9"	\$500
Half-Page Ads	7" x 4.5"	\$350
Quarter Page	3.5" x 4.5"	\$250

Send advertising materials and payment to:

Society of Vertebrate Paleontology
111 Deer Lake Road, Suite 100
Deerfield, IL 60015
Phone: +1- 847-480-9095
Fax: +1-847-480-9282
Email: svp@vertpaleo.org

Conditions of Advertisement

- Advertisements are accepted upon representation that the advertiser has the right to publish the contents thereof. It is understood that the advertiser will indemnify and hold SVP harmless from or against any loss of expense arising out of publication of such advertisements, including, without limitation, those resulting from claims of suits of libel, plagiarism and copyright infringement.

- Advertising space is accepted on a first-come, first-served basis. Advertising space is reserved with a signed contract and payment only. Verbal contracts are not recognized. A confirmation will be sent to each vendor upon acceptance of the contract and approval of the advertisement.

Sponsorship Opportunities



*** Gold Sponsor ***

Contribution of \$1,500 or more

- One complimentary Exhibit Table
- One complimentary full-page advertisement in the SVP Program and Abstract Book
- Your company name will be highly profiled during the entire meeting.
- Your company name will be posted on a large sign near the registration desk.
- Your company name will be listed in the onsite registration packet information as a Gold Sponsor.
- Your company personnel who attend the meeting will have special Gold Sponsor ribbons.
- Special exhibit sign recognition on your exhibit table as a Gold Sponsor.

*** Silver Sponsor ***

Contribution of \$1,000 to \$1,499

- One complimentary half-page advertisement in the SVP Program and Abstract Book
- Your company name will be highly profiled during the entire meeting.
- Your company name will be posted on a large sign near the registration desk.
- Your company name will be listed in the onsite registration packet information as a Silver Sponsor.
- Your company personnel who attend the meeting will have special Silver Sponsor ribbons.
- If your company also has an exhibit table, you will receive special sign recognition at the table as a Silver Sponsor.

*** Bronze Sponsor ***

Contribution of \$500 - \$999

- Your company name will be posted on a large sign near the registration desk.
- Your company name will be listed on the onsite registration packet information as a Bronze Sponsor.

SVP 2008 ANNUAL MEETING EXHIBITORS AND SPONSORS:

Academia Book Exhibits
CM Studio
Carnegie Museum of Natural History
Charlies Playhouse
CMNH
Columbia University Press
David Bergman
Embedded Exhibitions, LLC
Indiana University Press
Johns Hopkins University Press
H. Steven Logsdon
Lane Science Equipment Corporation
Paleoartists
Paleo-Tech Concepts, Inc
PaleoTools
Paul Gritis Books
Phil Fraley Productions, Inc
Preparators Committee
Research Casting, International Ltd.
Skulls Unlimited International, Inc.
Triebold Paleontology, Inc.
University of California Press
University of Chicago Press
Wiley-Blackwell

General Meeting Information

The SVP Annual Meeting provides a forum for educational and scientific dialogue among its members. The occurrence, collection and preparation of fossil vertebrates and the geological age assessment of the beds in which fossils are found are among the themes discussed at the SVP Annual Meeting and covered in the *Journal of Vertebrate Paleontology*.

The SVP 69th Annual Meeting will be held at the University of Bristol, in Bristol, UK. The meeting consists of four days of concurrent symposia sessions, three poster session presentations and several networking events.



2009 SVP Annual Auction

The auction will be held on Friday, September 25, 2009. Consider making a donation of your product(s) and/or services to this very worthy cause. Download the official donation form at the Annual Meeting section of the SVP Web site at <http://www.vertpaleo.org/meetings/index.cfm>